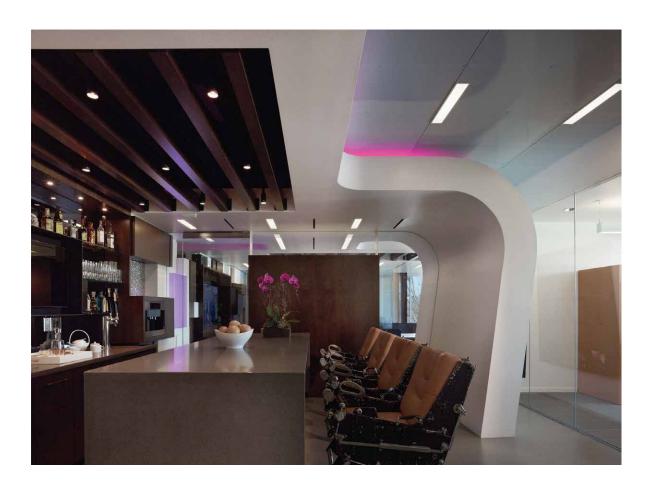
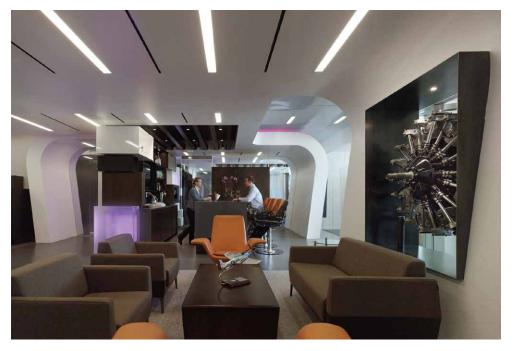
Shubin Donaldson



Intermedia

Woodland Hills, CA

Design Philosophy, solutions.



LOCATION:
Woodland Hills, CA

TAGS:

BRANDED ENVIRONMENT

CUSTOM WORKSTATIONS

OFFICE

WORKPLACE

Shubin Donaldson

Innovation and the ability to offer all in-house capabilities were primary client characteristics necessary to express in the design. A comfortable balance of forms, spatial layout, and material relationships was sought in response to this, studying of the history and future of Media and how architectural intervention could convey the interconnectedness of that subject matter as well as the interests of the client. The client's scope of operations had grown to encompass a multi-faceted collection of media based pursuits which through the study of digital and analog concepts/imagery, a series of fluid architectural features were conceived which physically fuse many of the different disciplines, directions, and work areas of the office while establishing a bold and identifiable visual presence.





Project Information

PARTNERS IN CHARGE: Russell Shubin, AIA, LEED AP Robin Donaldson, AIA

PRINCIPALS IN CHARGE:
Mark Hershman

PROJECT ARCHITECTS:
Alex Ellien

PROJECT TEAM: Andrew Alcala Ilya Kozin, LEED AP

CONTRACTOR: Sierra Pacific Constructors

PHOTOGRAPHER: Benny Chan