Shubin Donaldson



G/Fore
Beverly Hills, CA

ShubinDonaldson Architects designed a small 3,000 sf interior TI for G/Fore, a golf club company located in Beverly Hills



LOCATION:
Beverly Hills, CA

TAGS:

BRANDED ENVIRONMENT

CUSTOM FABRICATION

RETAIL

WORKPLACE

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The idea behind the design is to play off the contrast between traditional and modern spaces through having a wood paneled arcade run down the center of the space. The arcade is for the display of the G/Fore's brightly colored gloves and is painted dark gray, which creates a sharp contrast with the rest of the bright white arcade.









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Project Information

PARTNERS IN CHARGE: Russell Shubin, AIA, LEED AP

PRINCIPALS IN CHARGE:
Mark Hershman

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